

# **Building Generational Wealth With Hard Assets**

A five-step guide to build a stable source of income and long-term growth

Generational wealth is the idea of building wealth that can last for several generations, allowing you to create a legacy for your family and provide financial security for future generations. One of the most effective ways to build this type of wealth can be through investing in hard assets that hold their value – and offer long-term growth potential.

Hard assets are physical, tangible assets that are not easily affected by market fluctuations and have a proven track record of holding their value over time. These assets can include real estate, precious metals, and collectibles, and can offer a stable source of income and long-term growth opportunity.

Here is a Five-Step Guide on how to begin building generational wealth with hard assets.

# **Step 1: Determine Your Investment Goals**

The first step in building wealth with hard assets is to determine your investment goals. This means considering your financial situation, including your income, expenses, and future plans, and determining how much you can afford to invest.

Once you have a clear understanding of your financial situation, you can set your investment goals and determine how much of your portfolio should be allocated to hard assets. This will help you make informed investment decisions and stay on track as you work to build your wealth.

## **Step 2: Research Your Options**

The next step in building wealth with hard assets is to research your options. There are several different types of hard assets to choose from, including real estate (including residential and commercial), precious metals, and collectibles (which are many).

Real estate is a popular choice for building wealth, as it offers the potential for both appreciation and rental income. Precious metals, such as gold and silver, can be a hedge against inflation and can provide a stable source of income over time. Collectibles, such as fine art and rare coins, can also provide long-term growth, but require a greater level of knowledge and understanding of the market.

When researching your options, it is important to consider the risks and benefits of each type of hard asset and determine which one aligns best with your investment goals.

# Step 3: Make a Plan

Once you have determined your investment goals and researched your options, it is time to make a plan. This will include setting a budget for your investments, determining how much of your portfolio you want to allocate to each type of hard asset, and creating a timeline for your investments.

It is also important to create a plan for managing your hard assets, including a strategy for monitoring their value and making adjustments as needed. This will help you stay on track and ensure that your investments are working to build your wealth over time.

## **Step 4: Diversify Your Portfolio**

Diversification is an important component of building wealth with hard assets. This means investing in a mix of different types of hard assets, as well as other types of investments, such as stocks and bonds.

Diversifying your portfolio will help to mitigate risk and provide a stable source of wealth over time. By investing in a mix of hard assets and other types of investments, you can ensure that your wealth continues to grow and remains stable even in uncertain economic conditions.

#### **Step 5: Stay Committed**

The final step in building wealth with hard assets is to stay committed. Building wealth is a long-term process and requires patience and discipline.

It is important to remain focused on your investment goals and avoid making impulsive decisions. This means avoiding the temptation to sell your hard assets during market downturns and sticking to your plan over the long-term.

By following these steps and remaining committed to your investment goals, you can build wealth with hard assets that will last for generations. This can provide you with financial security and allow you to create a legacy for your family that can provide financial stability for years to come.